

st. patrick's day parade...

Muskegon St. Patrick's Day Parade Sponsored by
Hennessy's Irish Pub and Restaurant,
the Greater Muskegon Jaycees, and the Muskegon County CVB

The first annual Muskegon St. Patrick's Day Parade will kickoff Saturday March 17, 2012 at 11:00am and will run from Fourth to Jefferson Streets along Clay Ave. We hope to make The Parade one of Muskegon's largest celebrations displaying Irish Floats, Bands, Families, Organizations, Business entries and much more!

The primary objective of The Parade is to celebrate the Feast Day of St. Patrick and Muskegon's Irish Heritage. Our secondary objective is to collect non-perishable food items for the Loaves and Fishes Organization. Instead of charging an entry fee for The Parade, we are asking entrants to bring one non-perishable food item per participant, but we hope that you will contribute much more than one item a piece!

We ask each entrant to reflect the parade theme of St. Patrick's Day, and decorate their entry appropriately in keeping with Irish tradition and our patron saint, St. Patrick. All entrants must abide by the rules, application requirements, and deadline. You must provide proof of insurance and fill out the description paragraph about your entry. The detailed description assists in processing your application and allows us to insure that your entry meets the criteria and standards set out for The Parade.

Please note that your application will be returned to you requesting additional information if it is not filled out completely. Applications must be mailed by the March 10, 2012 deadline in order to be considered. Accepted entrants will be asked to arrive between 8 and 9 am the day of the parade, as staging will begin at 9:30am. A parade committee member will contact you to provide additional details concerning arrival time and details for parade day.

We are working to find a deal on banners for participants to carry. More information on this option will be forthcoming. You are also more than welcome to make and carry your own banner. Feel free to contact us if you have any questions concerning the application process or anything else about the Parade. We welcome your questions, as well as your thoughts and ideas.

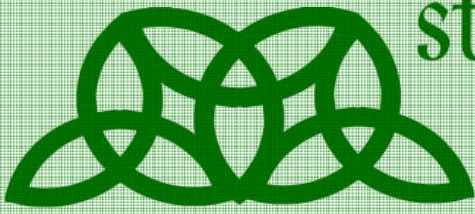
Thank you for your interest in this event and we hope you will help make it a Muskegon tradition! We look forward to seeing you on St. Patrick's Day!

Nancy and Mike Hennessy
Hennessy's Irish Pub
and Restaurant

Dani LaFleur
Greater
Muskegon Jaycees

Bob Lukens
Muskegon
County CVB

Chris Zahrt
Michigan Irish
Music Festival



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Application due by March 10, 2012

Step

1

Contact Information

Unit
Name:

Primary Contact:

Street Address:

City:

State:

Zip:

Phone #:

Fax #:

Email Address:

This application is intended to provide the Parade Committee with information necessary to choose the most appropriate units for the parade. We need you to provide as complete a description as possible so that we have every opportunity to consider your unit's merit. Information provided to us may be used by interested media.

The Parade Committee reserves the right to refuse any entry into the Parade that does not reflect the theme or does not adhere to the policies of this parade.

Step

2

Category - Please select the category that best describes your entry

Band Commercial

Media

Band School Based

Organization

Business

Trade Organization

Drill Team

School Public, Private

Family

School Commercial, Trade

Entry fee is one non-perishable food item per participant.

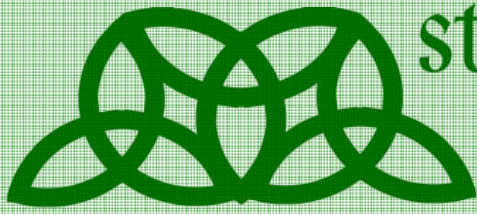
Note - Due to time, space, and security, each entry is limited to one vehicle.

Step

3

Description - A brief description and history of your unit. Please attach additional paper if needed.

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Step

4

Motorized vs. Marching Based on your unit, fill out the appropriate section below.

Motorized Units - Any entry whose primary unit is a vehicle.

# of Riders:	# of Walkers:	Any Music?	Type:
Approximate float dimensions - Overall length:		Width:	Height:
Animals - Type:	Breed:	# of Animals:	# of Handlers:
Any equipment or support unites (including animal clean-up):			

Marching Units - Any entry whose primary unit is on foot.

What is your primary age group?	<input type="checkbox"/> Youth	<input type="checkbox"/> Adult	Total # of Walkers:
# of Ranks (across)	# of Lines (deep):	Any Music?	Type:
Any equipment or support units?			

Step

5

The Fine Print

As a prerequisite to participation in the Muskegon St. Patrick's Day Parade, the undersigned, as responsible party and representative for all participants of the aforementioned entry, knowingly and voluntarily assumes, on behalf of all participants, any and all risks inherent to participation in the Parade. Further, the undersigned waives on their behalf and all participants associated with this entry, any rights to claims against the Muskegon St. Patrick's Day Parade Committee, Inc., their officials, volunteers, agents or employees for any reason including, but not limited to, loss of life, bodily injury, property damage and/or loss that may be sustained as a result of participation in the Parade. The undersigned acknowledges receipt of, and agrees on their behalf and all participants associated with this entry, to abide by the rules and regulations for participation in the Muskegon St. Patrick's Day Parade. Acceptance of this application and participation in the Parade is strictly subject to the discretion of the Muskegon St. Patrick's Day Parade Committee, and the Committee reserves the absolute right to reject any application for participation in the Parade. Submission of a signed application and payment of the non-refundable entrance fee shall not be deemed as granting any applicant the right to enter or participate in the Parade. The Muskegon St. Patrick's Day Parade

Step

6

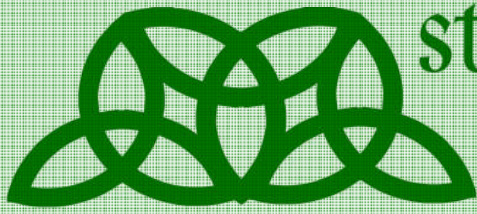
Signature

Applicant's Signature:

Date:

Mail completed application to: Greater Muskegon Jaycees, 380 W. Western Ste. 202, Muskegon, MI 49441
DUE March 10, 2012

If you have any questions, feel free to email parade@muskegonjaycees.org



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Rules and Regulations

1. One vehicle per entry.
2. No alcoholic beverages or carrying of cans or bottles is allowed in the Staging areas or on the Parade route. There are no exceptions.
3. Please maintain continuous forward movement by ensuring all routines are forward moving/marching. Please do not stop along the route for special recognition or exhibition.
4. All motorized units over 20 feet in length and/or vehicles with children 13 years of age or younger riding are required to have a minimum of two walkers on each side of the vehicle for safety.
5. All entries must provide a copy of a current insurance certificate to the Committee prior to the Parade in order to comply with requirements of the Parade insurance provider. (Copy of current automobile coverage for vehicles in Parade and homeowners for personal entries. All business and school policies will be accepted for commercial entries.)
6. Motorized units, floats and units with generators must carry a fire extinguisher.
7. Weapons, firearms, and/or explosives, including firecrackers, will not be allowed.
8. Silly string is flammable and is not allowed.
9. All live animal units MUST have their own cleanup crew to pick up droppings in the Staging area and along the Parade route.
10. All entries must reflect good taste and adhere to the Parade theme. Inappropriate dress, behavior, and/or disruption of the event could result in removal from the Parade.
11. For reasons of public safety, please limit your use of air/car horns on the parade route. Frequent horn blaring is not allowed as it may interfere with the operations of police and emergency vehicles.
12. Please make way for emergency vehicles and cooperate with police and all Parade staff. They are there to help you, to assure everyone's safety and to help the Parade move smoothly.

Failure to comply with the above listed requirements in the Staging area and/or along the Parade route will result in immediate removal from the Parade and/or exclusion from future Parades. If you are removed from the Parade, no refunds will be given.