

Welcome

Dena Squires, President

Cell: 231-903-8188

squiregirl@comcast.net

Contents:

Community	2
Membership	3
Management	4
Individual	5
Card Corner	6
Calendar	7

Board of Directors 2009:

- Dena Squires, President
- Amber Morrow-Pringle,
Executive Vice President
- Kris Collee, Chair of the Board
- Morgan Witmer, Secretary
- Kelly Horness, Treasurer
- Dani LaFleur, Management VP
- Andy Squires, Membership VP
- Molly Shepherd, Community VP
- Tara Mack, Individual VP
- Heather Ross, Newsletter Editor

Last week I had the opportunity to meet John Weber, current United States Jaycee President at convention. He was very inspirational and gave each of us some suggestions and ideas on how we can finish the year strong. It was interesting to hear the answers from different Presidents around the state. I also felt that I should take these questions back to our Board to see what their answers were. Here are the questions and the answers our board came up with.



Jamie, Dena, Kris and Tara pose for the camera while attending a Jaycee Happy Hour event.

How do you personally measure if our chapter has been successful this year?

We have seen many new members grow as leaders and step up to take on projects this year. The activation of new members is a great way to measure our success this year. As happy as we are to see those new members step up, we wish there was a way to engage even more of our members. We will celebrate those we have engaged and strive to engage more in the future.

If you could change anything about this year or do something different, what would it be?

The answer to this question is an extension of the first question. We would like to activate and engage every member in our chapter. We have worked hard this year to provide different programs that would speak to the different interests of our members. Unfortunately, we have not been as successful as we would like. What can we do differently?

What can we do in the next 49 days to help our chapter finish the year strong?

Jaycee membership across the state has been dropping. We would like to work hard to spread the word about the Jaycees to as many young professionals as we can and be at growth by the end of the year. We are not far off, we can achieve this goal! Bring your friends, neighbors, co-workers, anyone you think would be interested in learning more about the Jaycees to a meeting. Share with others your Jaycee experience and how it has affected you personally.

Let's work together and finish 2009 on a strong note!

COMMUNITY

Vice President:
Molly Shepherd
755-3596
modidly2000@yahoo.com

Director:
Amy Potter
670-2464
amyp28@hotmail.com



Message from the Chairman of the Board

Thank you, Greater Muskegon Jaycees!

It has been an absolute pleasure and privilege to serve our chapter for the past six years. As my last term on our Board of Directors comes to a close and my journey with the Michigan Jaycees continues, I want to thank all of you for your support and hard work in making our Jaycees the organization it is today. I am dedicated to finishing the year strong and look forward to what the future holds. Let's show the Michigan Jaycee's that we are "Building a Future" and remember that "The Sky's the Limit"!

- Kris Collee Burda

MEMBERSHIP

Vice President:

Andy Squires

903-7686

squireboy@comcast.net

Director:

Justin Cutler

557-2690

cutleriscool@gmail.com

Here we are in the middle of November. This is a very important month for our chapter. As many of you know our Membership meeting is going to be action packed.

- We will be electing our new leaders for next year.
- We also will be bringing items for our adopted family.
- Also to keep the fall spirit we will be dressing to support our favorite football teams. So grab your hats, t-shirts, or jersey and show your team spirit.

This all takes place on November 24th At Some Place else.

November's Happy Hour has CHANGED: It will now be Thursday November 19th at Buffalo Wild Wings starting at 6pm. So come on out for 50 cent boneless wings and great company. Remember both of these events would be great to bring a friend (or two) too.

Have a great fall and we will see you soon.

Birthday Hit List November/December

November Babies:

Kris Collee Burda

Shane Carnes

Kevin Foley

Emily Jensen

Marianna Wallace

December Babies:

Julie Bailey

Nick Bessinger

Brian Nolan

**Be sure to attend our next
Membership Meeting!**

**November 24, 2009
6:00 p.m.**

Someplace Else

1863 E Apple Ave, Muskegon

This is a football theme meeting, so don't forget to wear your favorite football gear! We will also be bringing food for our Adopt-A-Family to this event. In addition, we will be holding elections for next year's Board of Directors.

MANAGEMENT

Vice President:

Dani LaFleur

215-2648

dani@muskegonmuseum.org

Director:

Josh Silvis

616-402-2251

Joshs@shorelineagency.com

Director of Technology:

Dave Ross

231-301-0017

discodaveross2@yahoo.com

Secretary:

Morgan Witmer

231-578-8950

morgo5045@yahoo.com

Treasurer:

Kelly Horness

231-638-1793

Klrosie21@yahoo.com

Is it really November? I know I ask that nearly every month, but this year has flown by. We spent the first half of the year preparing for summer and the second half trying to recover and rebuild! I want to say thank you to everyone who has helped us this year. We have suffered more than our fair share of bad weather and boy has it affected our bottom line. It has also made us more creative! I am so proud of all of you who stepped up with new ideas and of those who volunteered their time. I think we have learned a lot this year and grown as a chapter. I just hope we keep it up next year!

Thanks to all who came out for the Sherman Bowling Alley Oktoberfest. Unfortunately it was not a huge success. On the upside, all those who were there had a great time!

The Jaycees have a new phone number! Due to rising costs, we have switched from our old number to a new, mobile number. If you would like to reach the Jaycees by phone, please call us at (231) 736-9561!

There isn't much planned for November in the Management area of opportunity. We will be supporting the other areas in their events and, of course, the elections of next year's board. Here is what is coming the next few months:

- We will have a business opportunity at the December Membership Meeting when then owner of the Hartshorn Center comes to tell us about his plans for the building.
- January 18, 19, and 20th, we will be hosting a Texas Hold Em tournament at the Big Game Room. We will need at least 2 volunteers from 4pm to 2am each day. Contact me at management@muskegonjaycees.org if you are interested in helping out!
- We have already started planning for the 2010 Snowfest. Our 26th year will be bigger and better than ever before. We are going to keep some of the traditional events and work in some new events. Come to one of our Snowfest meetings and lend a hand. For more information, please contact chairperson Tara Mack.

INDIVIDUAL

Vice President:

Tara Mack

231-642-1677

tara.mack@hilton.com

Director:

Stephanie Cutler

766-2325

stepherdodle@gmail.com

Director:

Kari Fan

740-0902

karikid5@yahoo.com

When I was growing up, a treat for me at Thanksgiving was setting the table. My mother spread out a thick white and gray damask cloth she said an aunt had brought from Germany. Then she would take down the special China. And I would set to work. I was not more than 7 or 8 years old, but by then I knew exactly what to do? How to space the plates evenly and place the silverware properly. Simple lessons that once ingrained are impossible to forget or to forsake.

In planning for Thanksgiving, more thought must be given to the menu and the guest list than to the necessities of setting the table. Unlike a social dinner party, the Thanksgiving meal will proceed regardless of whether there are enough matching plates or glasses.

The practice of table setting simply guarantees each dinner guest the same number of knives and forks and plates and glasses, to be used in the same order. What we have been left with is what I will call the basic setting for a dinner table.

Traditionally, of course, a proper table is covered with a cloth. Tablecloths originated in Rome and represented wealth and dignity during the Medieval period. Damascus in Syria produced the best cloths, called damask, like my family heirloom. On to the plates. The plate is the flat dinner plate, which evolved from wooden trenchers, which were in turn preceded by slabs of stale bread. The plate is then



Thank you to all that joined us in the 2009 Traverse City Wine Tour!



Individual Team members, Stephanie Cutler, Kari Fan and Tara Mack

flanked by knife and tablespoon on the right and usually two forks on the left. Utensils are placed to make picking them up and using them efficient and simple. The knife should be turned so the blade edge is on the left, next to the plate, a consideration dating from when knives were razor sharp. The forks, a larger dinner fork and a smaller salad fork, are placed in order of use from the outside in. To the left of the forks, there can be a small bread and butter plate with a butter knife placed across it near the top. Though butter is never served at a formal dinner or banquet and bread is optional, Thanksgiving is different. Aunt Alice may have made pumpkin bread, or Uncle Brent may have brought biscuits or cornbread, so the bread plate is useful. For the dessert service these days, a teaspoon with the handle on the right and a dessert or cake fork with the handle on the left are often set horizontally above the dinner plate. The dessert fork and teaspoon can be omitted from the setting and added later, after the main dish has been cleared.

... Individual Article continued on page 7

CARD CORNER

Work on commission? Have a hobby or side job you would like to promote? Your business card could be here! Only \$25 annually and supports printing *The Shore!* For \$50 your ad will appear in *The Shore* and on the Greater Muskegon Jaycees website at www.muskegonjaycees.org.

Trent DeBrot

P 231.557.7317
F 231.894.4104

 DeBrot Design

trent@debrotdesign.com

7368 Hyde Park Rd
Whitehall, MI 49461
www.debrotdesign.com


WEB DESIGN | 3D RENDERING | VIRTUAL PROTOTYPING | TECHNICAL DRAWINGS

 *West Michigan's Premiere Disc Jockey*

- Wedding Receptions, Parties, Karaoke, Etc.
- 3/4 Million Songs
- Licensed and Insured

www.affordabledjs.net

Dave Ross (231) 301-0017
Owner/Operator discodaveross2@yahoo.com

 **National**

Arelco Inc., An Independent
Licensee of National Car Rental

Nicklaus Alt
Station Manager

Muskegon County Airport
101 Sinclair Drive
Muskegon, MI 49441

231-798-4758
231-798-1576 F
altn@vanguardcar.com

 **National Kidney Foundation**
of MICHIGAN

Anna Yardley
Special Events Coordinator

260 Leonard NW, Suite 2 Grand Rapids, Michigan 49504
Phone: (616) 458-9520 ext. 105 Fax: (616) 458-9532
Cell: (989) 621-8161 E-mail: ayardley@nkfm.org

CONGRATULATIONS

- We are excited to announce that Kris Collee-Burda will be serving as the Community Vice President for the 2010 Michigan Jaycees Board of Directors! *Way to go Kris!*
- September 2009 Project of the Month—Making Music with the West Shore Symphony
- September 2009 Jaycee of the Month—Darrin Miller
- September 2009 Business of the Month—Buffalo Wild Wings
- September 2009 Board Member of the Month—Tara Mack

The October monthly awards will be presented at the November MM.

“With hard work and success comes reward.”

- Adam D. Pringle

CALENDAR

Monthly Membership Meetings

6 pm, last Tuesday of the month,
(with the exception of Nov. & Dec.)
various locations:

November 24 - Someplace Else

December 15 - Fricano's

Board Meetings (Members Welcome)

6 pm, Chamber of Commerce,
second Tuesday

At A Glance ...

Membership

Hope to see you at the next Membership
Meeting!!!

As always, check the Website
for directions of locations and
listing of current events at
www.muskegonjaycees.org.

Individual Article continued from page 5 ...

Now, glassware. two glasses, a larger one for water and a smaller one for wine, should be positioned above the knife, with the wineglass to the right of the water goblet. Stemmed glassware is a sign of refinement. A napkin, simply folded cloth for a nice dinner, never paper go to the left of the forks, but the 1960 edition of Emily Post's Etiquette insists the napkin belongs on the dinner plate itself. And she also noted that fancy foldings are in bad taste. Today, unless lobster is on the menu, the custom of tying a large napkin around one's neck is no longer accepted at a formal dinner, as it was in the 18th century. There are other necessities of the table that deserve to be observed. Only wine can be placed on the table in its original bottle. Water, juice and other drinks should be decanted into pitchers or carafes.

Now that we all know how to properly set the dinner table for Thanksgiving, all of us on the ID team wish you all a wonderful Holiday season! Enjoy the wonders of Thanksgiving and every day until Thanksgiving, think of one thing that you are thankful for.

As the year come to end we have only a couple more events.

Please join us at the November membership meeting Tuesday, November 24th at “Someplace Else” and learn some of the dos and don'ts of the internet world. With the rising popularity of social networking let us give you some tips in representing yourself well.

In December you can put your skills to the test and network with the best of us. The Greater Muskegon Jaycees host “Celebrate the Holidays with the Chamber and our Partners!” This is a great event for everyone to attend and meet not only fellow Jaycee members but members of the community. So come get your holiday cheer on, Thursday, December 3rd at the Muskegon Area Chamber of Commerce between 5:30pm-7:30pm.

Cheers,
Tara, Kari and Stephanie



Prody Supported By:

Greater Muskegon Jaycees
@ Muskegon Chamber of Commerce
380 West Western Avenue, Suite 202
Muskegon, MI 49440

The SHORE Newsletter
November 2009



Michigan Junior Chamber of Commerce

Vision:

To be the organization of choice for people between the ages of 21 and 40 throughout the state of Michigan.

Mission: To create a positive change within our organization and communities by providing young people with an organization of shared values through personal and professional development, social and cultural diversity, networking, and community development.

Editor.

Heather Ross heathermicheleross@gmail.com

Interested in submitting an article or sponsoring the newsletter?

Contact Heather at heathermicheleross@gmail.com with your article, event, or news by the second Thursday of each month. Please e-mail your submission in a Microsoft Word document or copy it into the body of your e-mail.

Support the mailing and printing of the newsletter by purchasing a business card insert for \$25 per year (12 issues). Captive audience. Jaycees always support Jaycees, so let us know you're out there!

We Believe...

That faith in God gives meaning and purpose to human life;

That the brotherhood of men transcends the sovereignty of nations;

That economic justice can best be won by free men through free enterprise;

That Government should be of laws rather than of men;

That the earth's great treasure lies in the human personality; and

That service to humanity is the

BEST WORK OF LIFE!

Greater Muskegon Jaycees

Junior Chamber of Commerce

Chartered in 1938